

[Value Creation Story]

Positioning of Principles



Positioning of Principles and Management Plan



Corporate Principles

Pursuit of Client Satisfaction

We continue to innovate our technologies and cultivate creativity to provide high quality construction works and services in response to the needs and trust of clients and the society.

Enhancement of Shareholder Value

We make sustainable business development by thoroughly efficient management and maintaining profitability to boost the shareholder value along with the corporate value.

Respect for Employees' Vitality

We create an open-minded and rewarding company where the employees can fully exercise their ability and individuality.

Social Emphasis

We practice fair corporate activities and aim to become a good corporate citizen which the society can trust.

Contribution to Global Environment

We constantly seek to be an eco and human friendly contractor and also value harmony between living environment and nature.

Sumitomo Mitsui Construction Charter of Corporate Conduct

1. Sustainable economic growth and the resolution of social issues

Develop and provide socially beneficial and safe construction works and solutions through innovation, and strive for sustainable economic growth and the resolution of social issues.

2. Fair disclosure of information and constructive dialogue with stakeholders

Disclose corporate information actively, effectively and fairly and engage in constructive dialogue with a wide range of stakeholders, with a purpose of enhancing corporate value.

3. Reform of work practices and enhancement of workplace environments

Realize work practices that will improve the capability of employees and that respect their diversity, character, and personality. Also, provide safe and healthy working environments.

4. Respect for human rights

Respect human rights and strive to be a company that values people.

5. Fair business practices

Raise awareness of compliance with laws, social norms, international rules and corporate ethics, and conduct fair, transparent, free competition and appropriate transactions.

6. Involvement in community and contribution to its development

Recognize the need to contribute to the sound and sustainable development of society, strive to promote social contribution activities, and strive to be a company that is in harmony with society.

7. Engagement in environmental issues

Recognize the need to contribute to the environment on a global scale, and actively work on environmental conservation, maintenance and improvement.

8. Role of top management

Top management shall recognize that it is their role to realize the spirit of this Charter, build effective governance systems for the conduct of business, and strive to raise awareness of the Charter's spirit within the corporation and the entire corporate group to achieve its full compliance. Top management should also encourage behavior based on the principles of this Charter within the corporation's supply chain. In the event that the corporation violates the spirit of this Charter and loses the trust of society, top management shall proactively take responsibility to respond to the situation, including resolving the problem, investigating the causes, and preventing the problem from recurring.

Group Vision and Long-term Management Policies

To be a sustainable company over the medium to long term, we have set our Group Vision, which represents our three aspirations, as well as five Long-term Management Policies for realization of the Vision.

Group vision

1. Corporate group that secures solid profitability and achieves sustainable growth
2. Corporate group that challenges to address social issues with its unique technologies and services
3. Corporate group that expands its activities both in Japan and overseas by placing emphasis on faith and sincerity and keeping its pride in participating in building a society

Long-term Management Policies

1. Enhance manufacturing capability
2. Strengthen the competitiveness and profitability of construction business
3. Create an attractive corporate culture
4. Build a multilayered earnings base enabling us to respond to changes in the business environment
5. Promote CSR in management

Vision 2030

To be a construction company that globally supports and connects “People” and “Communities” with new value

Our Vision 2030 set out in 2018 aims to achieve a sustainable society and the continuous growth of the SMCC Group by taking advantage of the strength of the Group and encouraging individual employees to take future-oriented actions in response to medium- to long-term changes in the business environment surrounding the Group. These include growing concerns about a decrease of construction demand in Japan, expansion of infrastructure demand in emerging markets, an increasing shortage of workforce in the construction industry, ICT and other technological innovations, and advances in digitization.

Medium-term Management Plan 2019-2021

Accelerate changes

To realize the Vision 2030, we are enhancing our business competitiveness and creating corporate value under the theme of “Accelerate changes,” while stepping up efforts to reform production systems and secure, cultivate and vitalize human resources.

▶ [Vision 2030 / Medium-term Management Plan](#) 